





# **Global Syphilis Testing Market 2015-2019**

The report analyzes and presents an overview of " Global Syphilis Testing Market 2015-2019 "worldwide

# **About syphilis testing**

Syphilis is a type of sexually transmitted infections disease caused by the bacteria Treponema pallidum

subspecies pallidum. The infection spreads mainly through sexual contact. Congenital syphilis, however, affects infants by transmission of the infection from the infected mother to the fetus. The rate of syphilis infection is high among men and particularly in those men who have sex with men. In 2014, around 36 million people worldwide were infected by syphilis. The global burden of syphilis is gradually increasing. Unprotected sex and sexual intercourse with multiple partners, affected by syphilis infection are the key factors contributing to the spread of this infection. However, early diagnosis of the infection enables quick recovery from the disease. Testing methods employed for syphilis detection includes enzyme immunoassay (EIA) test, venereal disease research laboratory (VDRL) test, rapid plasma reagin (RPR) test, and point of care (POC) test kits.

Technavio's analysts forecast the global syphilis testing market to grow at a CAGR of 4.71% over the period 2014-2019.

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# Covered in this report

In this report, Technavio covers the present scenario and growth prospects of the global syphilis testing market for 2015-2019. To calculate the market size, we consider revenue generated from the sales of the following product categories:

POC syphilis test

Conventional syphilis test (non-treponemal serology and treponemal serology test)

Technavio's report, Global Syphilis Testing Market 2015-2019, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers APAC, EMEA, and the Americas; it also covers the landscape of the market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

#### **Key regions**

- Americas
- APAC
- EMEA

# **Key vendors**

- Abbott Diagnostic
- Alere
- Beckman Coulter
- Roche Diagnostics
- Siemens Healthcare

## Other prominent vendors

- AccuBioTech
- Becton Dickinson and Company

- bioLytical Laboratories
- Bio-Rad Laboratories
- Chembio Diagnostic Systems
- Diasorin
- DRG International

**Key market driver**: Increasing prevalence and incidence of syphilis

Key market challenge: Discrepancies associated with the syphilis test results

**Key market trend**: Advances in technology

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